



Ganapati Malta

Ganapati signs major Japanese artist for game release

Supplier to launch slot based on hit YouTube single Pen-Pineapple-Apple-Pen later this year



Malta: 7 February, 2017 – Exciting new slots developer, Ganapati, has reached an agreement to launch a game around the hit Japanese single Pen-Pineapple-Apple-Pen.

The single was released by singer-songwriter PIKOTARO, and was produced by superstar comedian Daimaou Kosaka.

The single was released on YouTube back in August 2016 and has reached 110 million views. With 96,000 related videos uploaded, the total number had exceeded more than 1 billion viewings to date, and the media has hailed it the next Gangnam Style hit.

To watch the video, [click here](#).

Ganapati, who develop slots based around Japanese culture, especially its entertainment industry, has a deal in place with Sony and AVEX to launch the game later this year.

Richard Hogg, director at Ganapati, said: “Japanese culture is taking the world by storm right now, and we are excited to be able to share it with European consumers via our slots games.

“The country’s entertainment industry is the most innovative and exciting in the world, evidenced by the success of Pen-Pineapple-Apple-Pen, Pikotaro, and Daimaou Kosaka.

“With the deal now in place, our team of designers and developers are already hard at work on the look and feel of the game, and we can’t wait to bring it to market later this year.”

Ganapati was founded in 2016 by a group of experienced entrepreneurs from around the world. Its aim is to supply the online gaming market with titles that combine the best Japanese game logic and design with a unique entertainment element.

It’s first game, Suzu: She Ninja, will break cover for the first time at ICE Totally Gaming and features stunning graphics in the style of Anime and Manga.

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About Ganapati Malta

Ganapati Malta is a supplier of high-quality, entertainment-focused online casino content for the international gaming industry. Established in 2016 by a group of experienced entrepreneurs from around the world, Ganapati Malta supplies the online gaming market with titles that combine the best Japanese game logic and design with a unique entertainment element.

Part of the Ganapati Group and with offices in Tokyo, Los Angeles, London, Malta and Estonia, Ganapati games utilise the provider’s contacts across the entertainment industry and feature licensed IP from internationally-recognised studios along with its own in-house studios.

Ganapati Malta is currently undergoing the licensing process in Malta and the UK, with further plans to expand across regulated markets worldwide.